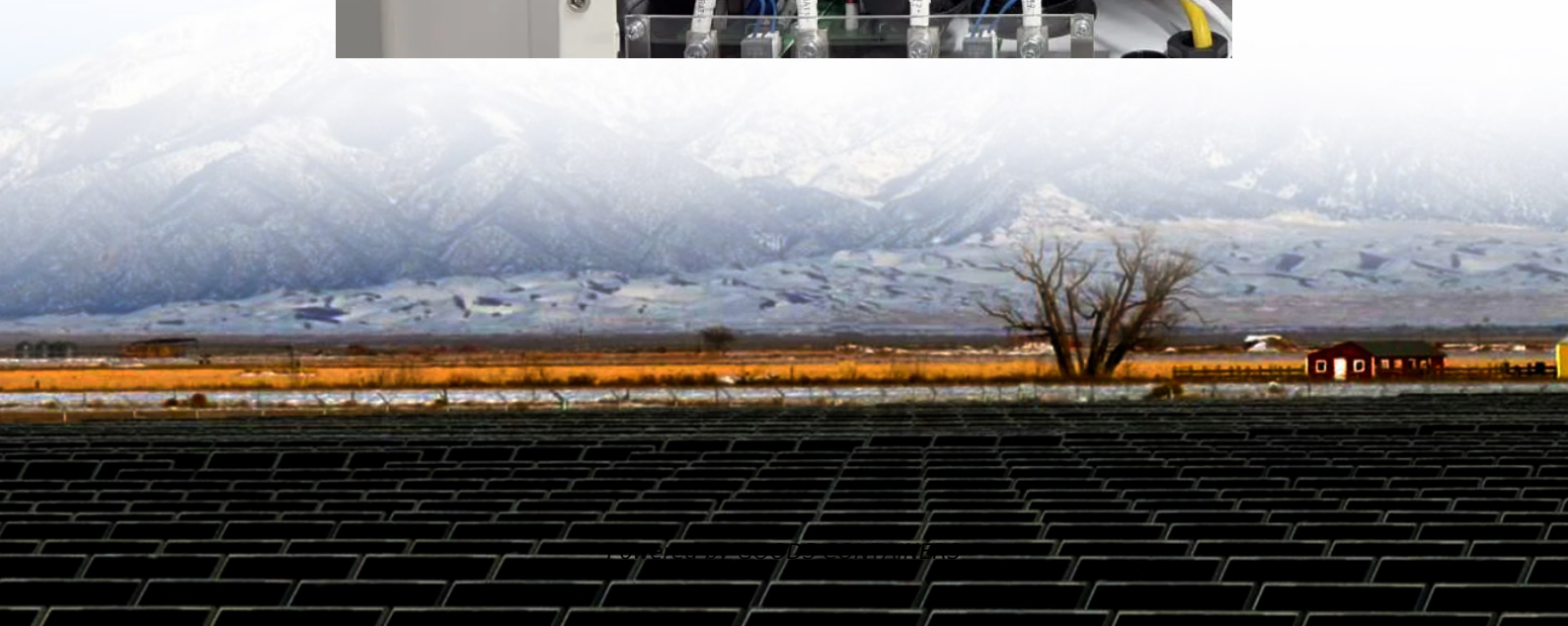


Romania is buying household energy storage batteries





Overview

Is Romania's battery storage market ready for takeoff?

Romania's battery storage market is gaining momentum, but it's not yet ready for takeoff. A recent Aurora Energy Research report reveals strong investor interest and promising early projects, but also highlights some regulatory gaps and unclear market access.

Why is battery storage important in Romania?

This policy shift aligns Romania more closely with EU energy goals, where battery storage is increasingly recognized as an enabler of grid flexibility, renewable integration, and energy security.

Is Romania a promising battery market in southeastern Europe?

With roughly 100 MW of operational capacity — mostly pilot projects run by a few companies — the market is still nascent. Yet Romania now is one of the most promising battery capacity market in Southeastern Europe, said Filippos Falieros, Advisory Project Leader with Aurora Energy Research. What sets Romania apart is not infrastructure, but timing.

Is Romania a hotspot for battery storage in Eastern Europe?

It also positions Romania as an emerging hotspot for battery storage investment in Eastern Europe, alongside EU peers like Greece and Poland, who are also reforming their grid regulations. For the European energy storage ecosystem, Romania's move is strategically significant.



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