

# Outdoor solar energy site energy brand ranking





## Overview

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What is the best solar panel brand in 2025?

With so many options on the market, choosing the top solar panel brand in 2025 comes down to understanding your specific needs and goals. For those seeking peak efficiency and longevity, SunPower and LG Solar are industry leaders. If affordability is your priority, JinkoSolar, Canadian Solar, and LONGi offer excellent choices.

Which REC Solar panels are best?

Out of our top brands, REC offers the best bang for your buck: The Alpha Pure 410-watt panel maintains efficiency above 22%, and it has solid 25-year performance and product warranties. These panels also have one of the lowest temperature coefficients on the market, which means they perform better in hotter temperatures compared to other panels.

How are solar panels ranked?

To rank our solar panels, we primarily looked at power output per square foot. This metric is the best way to directly compare solar panels side-by-side since they can vary so much in size. Solar panels are like most other electronic equipment: They operate most efficiently in cool temperatures (ideally around 25° C or 77° F).

Which EnergySage solar panel is best?

REC is a longtime favorite among EnergySage shoppers, probably because of its relatively low price per watt and impressive specs. Out of our top brands, REC offers the best bang for your buck: The Alpha Pure 410-watt panel maintains efficiency above 22%, and it has solid 25-year performance and product warranties.



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